

Review of Sponsor and Exhibitor Acknowledgement and Benefits						
	Benefits	Major Sponsor	Sponsor	Special Sponsor: Lunch	Special Sponsor: Coffee breaks	Exhibitor
1	A booth 2x3m for the three (3) days of the Conference (24-26 September 2008)	<i>Upon request with additional charge</i>	<i>Upon request with additional charge</i>	<i>Upon request with additional charge</i>	<i>Upon request with additional charge</i>	X
2	Priority on booth selection and assignment	X				
3	Sponsor logo depicted on the first internal page of all printed versions of the conference program	X on the first internal page	X on the last internal page (inside page of back cover)			X* on the Exhibition program
4	One full page advertisement on the internal pages of the printed version of the final conference program.	X				
5	Sponsor logo depicted on banners in					
	a. the main conference room	X	X *			
	b. the Foyer entrance area	X	X *			
6	Logo displayed and sponsorship level acknowledgement on the relevant Sponsors web page of the conference web site (with link to sponsor's home page)	X	X	X *	X *	X* on the program web page
7	Inclusion in the delegate's bags of promotional material provided by the sponsor	X (up to three (3) pieces)	X (one (1) piece)			
8	Ten (10) minutes product presentation during the special sponsor session in the conference plenum.	X				
9	Free provision for one (1) hour of a room for special product presentation if interested.	X				
10	A complimentary conference registration for two (2) sponsor's representatives	X	X			X
11	Participation of two (2) sponsor's representatives at the Speaker's Dinner	X	X			
12	Name and sponsorship level acknowledgement on printed invitations in the delegates' bags			X		
13	Name and logo depicted (in color) and sponsorship level acknowledgement on :					
	a. an A3 poster in the entrance of lunch/coffee break area			X	X	
	b. at least one (1) card (depending of the table size) on every lunch table			X		